

## CHECK OUR DIFFERENT TRAINING MODULES

**Entrepreneurship Basics:** Grasp fundamental business concepts, models, and startup essentials, including initial financing strategies.

**Founder's Toolbox:** Master essential project and financial management tools, focusing on AI and no-code solutions for MVP development.

**Sales & Marketing Mastery:** Formulate business plans and implement sales and digital marketing strategies to enhance customer engagement.

**Market Insights:** Conduct market and competitor analysis to strategically position your business using SWOT insights.

**Team & Investors:** Build and manage a team effectively while securing and maintaining investor relationships through impactful communication.

## SCAN CODE TO SIGN UP NOW

Limited seats are available!



# EMPOWER YOUR DREAMS

WITH THE NEET TO ELITE SKILLS TRAINING AND MENTORSHIP PROGRAM



For more info visit:  
[www.bbpa.org](http://www.bbpa.org)



**Black Business and Professional Association**  
Entreprise noire et Association Professionnelle

**CATAPULTE**<sup>7</sup>  
Moving Learning Forward  
Avançons l'apprentissage

## ABOUT NEET TO ELITE

The NEET to Elite program is designed to empower and uplift Black youth aged 18-30 who are not in education, employment, or training (NEET). This comprehensive virtual platform offers tailored resources, training, and mentorship to equip participants with essential skills and opportunities.

It enables them to enter the workforce, pursue higher education, or start their own businesses, with a specific focus on achieving income generation within the first six months—all from the comfort of their homes.



## PROGRAM GOALS

- Equip youth with necessary skills, knowledge, and resources to overcome barriers and successfully launch their own businesses.
- Offer sustainable avenues for virtual education, remote employment, or entrepreneurship.
- Build an online supportive network that fosters long-term personal, professional, and business growth.



## PROGRAM FACILITATOR:

Tony, also known as 'Mr Good Vibes,' is a 26-year-old entrepreneur and motivational speaker who has had a profound impact on youth through technology and engagement initiatives.

### Achievements:

- Jobify: Spearheaded Jobify, scaling it to a Top 10 App Store ranking with unprecedented user acquisition costs.
- Pathwai: Developing an AI-powered tool that provides students with customized career pathways, launching in Q4 2024.
- Sayve: Innovated a financial platform that teaches financial literacy in a relatable way, offering savings incentives and student loan access.

### Recognition:

- The mayor of North Miami Beach declared 'Mr. Good Vibes Day' to celebrate his contributions.